



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-19-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

New York									Product Code POLITICALS				Station/Market WABC - NEW YORK									
Contract No 398871		Contract Dt 09-17-2012		Revision Dt 10-19-2012		Rev# 2		Advertiser LINDA MCMAHON FOR SENATE 2012				Brand LINDA MCMAHON FOR SENATE 2012										
Agency Est# 1343			CMS # 243729		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-23-2012		End Date 10-28-2012		Billing M (Broadcast Month, Cycle 1)		Package N		Contract Title 243729					
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1343																			
	1	10-23-2012	10-26-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)					7	30		2	2	1	2			7	2,000	7	14,000.00
R	2	10-23-2012	10-26-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)					7	30		2	3	2	3			10	2,400	10	24,000.00
R	3	10-23-2012	10-26-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)					7	30		2	2	2	2			8	1,100	8	8,800.00
	4	10-23-2012	10-26-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)					7	30		1	1	1	1			4	1,400	4	5,600.00
R	5	10-23-2012	10-26-2012	12:30PM - 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)					7	30		3	2	3	2			10	1,500	10	15,000.00
	6	10-23-2012	10-26-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)					7	30		2	2	2	2			8	1,500	8	12,000.00
	7	10-23-2012	10-26-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)					7	30		2	2	2	2			8	2,400	8	19,200.00
	8	10-23-2012	10-26-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)					7	30		2	2	2	2			8	4,200	8	33,600.00
	9	10-23-2012	10-26-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)					7	30		1	1	1	1			4	2,200	4	8,800.00
R	10	10-23-2012	10-26-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)					7	30		2	2	2	1			7	700	7	4,900.00
	11	10-23-2012	10-28-2012	06:15PM - 07:30PM	EN EWN AT 6P (CFB) (7442)					7	30		1	1	1	1	1	1	6	2,400	6	14,400.00
	12	10-23-2012	10-28-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)					7	30		1	1	1	1	1	1	6	4,700	6	28,200.00
R	13	10-23-2012	10-23-2012	10:00PM - 11:00PM	PE TUESDAY 10-11PM (7489)					7	30		1						1	12,000	1	12,000.00
D	14	10-25-2012	10-25-2012	09:00PM - 10:00PM	PE THURSDAY 9-10PM (7496)					7	30				1				1	25,300	1	25,300.00
	15	10-26-2012	10-26-2012	08:00PM - 09:00PM	PE FRIDAY 8-9P (7501)					7	30					1			1	9,000	1	9,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 1343				CMS # 243729		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-23-2012		End Date 10-28-2012		Billing M (Broadcast Month, Cycle 1)		Package N		Contract Title 243729	
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
Agency CPE: E : 1343																			
16	10-26-2012	10-26-2012	09:00PM - 10:00PM	PE FRIDAY 9-10PM (7502)	7	30						1		1	10,000	1	10,000.00		
17	10-26-2012	10-26-2012	10:00PM - 11:00PM	PE FRIDAY 10-11PM (7503)	7	30						1		1	11,000	0	0.00		
18	10-27-2012	10-27-2012	08:00PM - 11:30PM	SP: COLLEGE FOOTBALL SAT. PRIME (7510)	7	30							2	2	5,000	2	10,000.00		
19	10-28-2012	10-28-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							2	2	400	2	800.00		
20	10-28-2012	10-28-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)	7	30							1	1	6,000	1	6,000.00		
21	10-28-2012	10-28-2012	07:00PM - 08:00PM	PE SU 7-8PM (7500)	7	30							1	1	6,000	1	6,000.00		
Contracted Gross Total:																95	242,300.00		
Actual Gross Total:																95	242,300.00		
Agency Commission:																	38,345.00		
Net Total:																	205,955.00		
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total									
Oct 12		0.00		0.00		242,300.00		0.00		242,300.00									
TOTAL		0.00		0.00		242,300.00		0.00		242,300.00									

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